

**PUBLIC GIFTS TO SCHOOLS**

The Board of Education may accept and use any gift of money or property for purposes deemed to be consistent with District goals. Individuals or organizations desiring to contribute money, supplies, or equipment shall counsel with the District Administrator or his/her designee regarding the circumstances or such contributions.

By definition for this policy, “gifts” shall adhere to the following guidelines:

1. Gifts shall relate to established philosophy and objectives of the School District of the Menomonie Area.
2. Gifts shall conform to state and federal laws and to Board policies.
3. Gifts shall place no restrictions or contingencies on the school program.
4. Gifts shall not imply endorsement of any business or product.
5. Gifts shall not bring special privileges or considerations to the donor.
6. Gifts shall not bring undesirable or hidden costs to the District.

All gifts become District property to be used at the discretion of the District, unless otherwise specified by the donor.

Gifts to the district may also be given through the Community Foundation of Dunn County where funds have been established to benefit the Menomonie Area public schools. The foundation has established a series of permanent and non-endowed scholarship funds and an unrestricted endowed field of interest fund.

**SPONSORSHIPS**

A “sponsorship” means the payment of money or other economic benefit to a school or the District in exchange for recognition.

The Board supports the development of sustainable education-business relationships between the School District of the Menomonie Area, its schools, and the community. The District may enter into commercial, promotional, and other private sponsorship arrangements/agreements under certain conditions. When considering arrangements/agreements that may be entered into, the District will consider its responsibility to provide an environment that is conducive to learning and the need to protect the District’s integrity and image while also reflecting the community’s values.

Acceptable sponsorships provide benefits to the educational, cultural, artistic, or athletic programs of the students through the donations/contributions of money to a school or the District. All sponsorships must be consistent with the values, principles, and objectives of the School District of the Menomonie Area.

A sponsor may be acknowledged in District publications or broadcasts and on school premises.

Use of corporate logos must be modest and there shall be no actual or implied obligation to purchase the product or services of the sponsor. Under no circumstances will the inclusion of any sponsorship constitute approval or endorsement of any product, service, or organization by the School District of the Menomonie Area.

The District will reject any sponsorship that it determines to be inconsistent with the educational mission or is deemed inappropriate.

Sponsorships will:

- Conform to state and federal laws and to Board policies.
- Place no restrictions or contingencies on the school program.
- Not directly or indirectly promote drugs, drug paraphernalia, tobacco products, alcoholic beverages, gambling, obscene or sexual materials, weapons, or any products, services, or activities which are illegal or inappropriate for minors or for a school community. The District may exercise wide latitude in prohibiting material which is deemed to be inappropriate for minors.

This listing is not all inclusive; the Board or its designee reserves the right to refuse or decline the offer of any sponsor for any reason.

Proper accounting of all gifts and sponsorships shall be done in accordance with Wisconsin Uniform Financial Accounting Requirements (WUFAR).

The School District of the Menomonie Area shall not discriminate in the acceptance and administration of gifts, bequests, scholarships and other aids, benefits, or services to students from private agencies, organizations, or persons, on the basis of sex, race, national origin, color, religion, physical, mental, emotional, or learning disability. Discrimination complaints shall be processed in accordance with established procedures.

LEGAL REF.: Sections 118.13 Wisconsin Statutes  
118.27  
PI 9.03(1), Wisconsin Administrative Code

CROSS REF.: 411, Equal Educational Opportunities  
835, Naming District Facilities  
850, Advertising and Promoting on School Premises  
883, Memorials

APPROVED: June 11, 2012

REVISED: August 12, 2013

/s/Tammy Schneider  
Clerk